

# REVIVE Payment Terms

12<sup>th</sup> July 2024 - 28<sup>th</sup> July 2024

at Madinat Jumeirah

## Payment Terms for **THE FIRST 50% PAYMENT** (Please highlight your selection)

### Cheque

Cheques should be made out to "M2L Concepts LLC" in the currency of Dirhams.

### Direct Cash Payment

Cash payments in the currency of Dirhams should be paid directly at the address shown below.  
(AYANA HOLDING, Zabeel street, Al Karama, Dubai, UAE)

### Bank Transfers

Bank transfers should be made in the currency of Dirhams to the following addresses.  
Please keep in mind that the merchant shall fund any applicable bank costs.

Kindly arrange payment to <b>"M2L CONCEPTS LLC"</b>	
Account Name	M2L Concepts LLC
Account Number	012001661847
IBAN	AE310380000012001661847
Bank Name	National Bank of Fujairah
Branch Name	Khalid Bin Al Waleed Road, Dubai
Swift Code	NBFUAEAFDXB

### Important Notes

Final payment deadline for all vendors is **17 June 2024**

Please keep in mind that outlets will be confirmed and spaces will be assigned on a first come, first served basis.

As a result, we strongly advise you to **Book Now!**

All prices above include 5% VAT.

The Booking Form alone, without payment, does NOT constitute as a vendor booking.

Once payment has been received, **please transmit a proof of payment** in order for us to confirm your booking; we will be unable to confirm your appointment without proof of payment.

**Once payment has been made there will be no refunds provided to the applicant in the case of unforeseen weather-related circumstances or any other reason outside of M2L Management control.**

# REVIVE Vendor Rules

By signing this Booking Form, I confirm that I have read and acknowledged all points, including below:

**50% payment** is required to secure your reservation with your booking form immediately upon signing. Without this your preferred space will not be held for more than 7 days from the reservation date.

**17 June 2024** will be the deadline for full payment which must be inclusive of 5% VAT. If payment is not received by the deadline, set up will not be allowed.

All vendors are to promote Revive and/or their involvement at Revive through their channels. A minimum of 2 **social media** posts leading up to the event & 2 during the event is required.

We recommend that all brands make announcements to their email lists and connections, as well as **promote** the event through social media and other channels. This festival's success is guaranteed by everyone's combined efforts.

## **Tag @jumeirah @m2lconcepts in your post copy and on your photos**

Use the following **hashtags**:

#ReviveSummerfest, #madiantjumeirah, #m2lconcepts

All booths must be open throughout the whole period of the festival's working hours. Every vendor must be in their booth 30 minutes before the event begins. Vendors that open late or close early will be fined 150 AED.

If a vendor fails to comply with the above, the organization retains the right to cancel their contract and remove their merchandise from the premises.

Your presence guarantees our success.

Vendors that open late or close early will have their stores opened/reopened at their own risk by on-site employees.

All vendors must align with the major event themes in their product & services. Special promotions / products / services exclusively for or launched at Revive are encouraged. Providing exclusivity for customers attracting footfall.

## **ALL BRANDING MATERIAL AND INFORMATION:**

To be sent along with the Booking Form:

- High-res images
- High-res logo
- Company blurb
- Social media handles and website
- Product start price
- Target audience

We will only be able to evaluate your brand for approval and include you in the marketing campaign once we receive the above.

## **FIRST PAYMENT DEADLINE FOR 50% OF AMOUNT**

Immediately upon signing this contract

## **FINAL PAYMENT DEADLINE FOR FULL AMOUNT**

17 JUNE 2024

Vendor Guidelines:

On completion, please return this document to [revive@m2lconcepts.com](mailto:revive@m2lconcepts.com)

- Throughout the event, the event organizer will only offer a rental location and power supply.
- The vendor shall bring in their own kiosk / booth / activation space, designs need to be pre-approved by Organiser.
- The retail vendor will commit to stay until the conclusion of the event in order to comply with the event's production and operational requirements.
- Retail vendors and staff must maintain excellent behaviour and show the highest respect to the event organizer, clients, and other persons throughout the event.
- The retail vendor is responsible for maintaining their personal area clean and the property nice, tidy, and in excellent shape. Any harm caused by the merchant is punishable by fine.
- Retail Vendor shall closely comply to the event set up dates and timings established schedule.
- Each vendor's allocation will not be modified or updated after
- After signing the booking form, the allocation of each vendor will not be amended or revised.
- It is definitely forbidden to leave bags or boxes outside the booth.